UDST POST

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جامعة الدوحة
للعلوم والتكنولوجيا
UNIVERSITY OF DOHA
FOR SCIENCE & TECHNOLOGY

UDST BREAKS NEW GROUND AT MWC

IN THIS ISSUE

Message from the President

Dear Wolves,

Welcome to the thirty-sixth issue of our **UDST POST**.

As we approach the end of the year, our campus is once again filled with the familiar rhythm of final exams and the anticipation of a well-deserved break. It has been a season rich with milestones, each one reflecting the collective spirit of our community. Every achievement we celebrate is the product of the dedication, collaboration, and support of our faculty, staff, students, and valued partners. It is during times like these that we are reminded of the strength of a community that works with one heart and one purpose.

This month, in particular, has been exceptionally vibrant. UDST made headlines with major announcements at the Mobile World Congress, reaffirming our leading role in driving innovation and shaping the future of applied education in Qatar. We proudly welcomed numerous delegations and hosted impactful conferences that strengthened our national and global partnerships. We celebrated our high achievers, students who embody excellence and inspire those around them. And through our successful Career Fair, we opened new doors for recruitment, training, and growth for both students and alumni.

Our faculty and students continue to shine across every front, from groundbreaking research to remarkable accomplishments on the world sports stage, living examples of the values that define our institution.

Amid all this exciting momentum, I would like to extend my warmest wishes for a successful end of term. May your final exams reflect your hard work and may you continue to excel, grow, and thrive within a university that is deeply committed to giving its best to every member of its community.

Dr. Salem Al-Naemi
President,
University of Doha for Science and Technology

Highlighting: UDST Announces Dual AI Breakthrough at MWC 2025

Announcing Dual AI Breakthroughs at MWC 2025

The University of Doha for Science and Technology (UDST) today unveiled two landmark AI-driven digital transformation initiatives at Mobile World Congress (MWC) 2025, signaling a major leap forward in operational excellence and student experience. Under the sponsorship of the Ministry of Communications and Information Technology (MCIT) and as part of the national framework agreements with major technology providers, UDST announced the launch of Microsoft 365 Copilot Agentic AI Operational Framework for staff and AI Nexus One Campus App, an AI-first digital ecosystem for students built on Google Cloud.
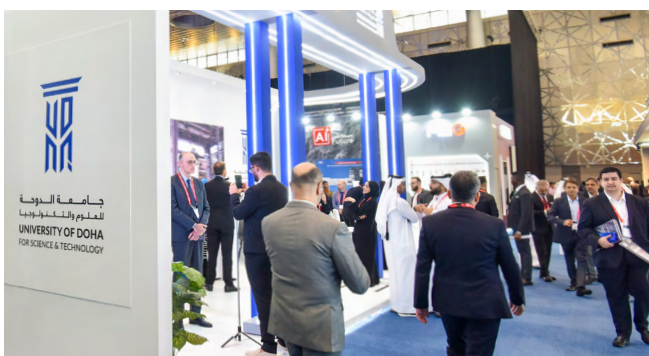
Together, these initiatives position UDST as Qatar's most advanced AI enabled higher education institution, fully aligned with Qatar's Digital Agenda 2030 and its ambition to build a future-ready, knowledge based economy.

Reinventing the Student Experience with Google Cloud's AI Nexus One Campus App

Parallel to its operational upgrade, UDST announced the launch of AI Nexus One Campus App, a next generation, AI first student experience platform built using Google Cloud, including Gemini Enterprise, Vertex AI, and Apigee. The app redefines the traditional One Campus concept by becoming a hyper personalized, anticipatory digital companion for students. By integrating data from academic systems, campus services, wellness resources, and career development platforms, AI Nexus transforms daily student interactions into intelligent, connected, and proactive engagement.

Dr. Salem Al-Naemi commented: "The launch of AI Nexus marks a transformative moment for UDST and our commitment to a world-class, digitally empowered education. Through Google's generative AI, we are not only digitizing processes, we are humanizing the digital experience. This aligns with Qatar's Digital Strategy and reinforces UDST's role in shaping a connected, innovative, and technology driven future."

Ghassan Kosta, Regional General Manager at Google Cloud, said: "AI Nexus demonstrates how generative AI can fundamentally reshape higher education. By leveraging Gemini Enterprise and Vertex AI, UDST is setting a new benchmark for smart campuses and accelerating Qatar's transition to a knowledge-based economy under the MCIT framework."

Transforming University Operations with Microsoft 365 Copilot and Azure AI Agentic Orchestration

UDST introduced a unified AI-enabled operational model that integrates Microsoft 365 Copilot as the natural language interface for faculty and staff with Azure AI Foundry's agentic orchestration framework. This ecosystem automates, connects, and streamlines complex workflows across departments, enhancing productivity, enabling data-driven decision-making, and reducing administrative burdens.

Dr. Salem Al-Naemi, President of UDST, stated: "As an applied university rooted in science and technology, we strive to remain at the forefront of innovation. Our adoption of Microsoft's agentic AI capabilities enables faster, smarter processes that ultimately improve the employee experience. This initiative aligns with Qatar's Digital Agenda 2030 and strengthens our long standing partnership with Microsoft as we empower our teams to work more efficiently and achieve higher outcomes."

Ahmed El Dandachi, General Manager of Microsoft Qatar, added: "Agentic AI has the power to transform institutional efficiency. By orchestrating intelligent agents across systems, Microsoft 365 Copilot enables UDST to reimagine operations and elevate its digital ecosystem. We are proud to support UDST with secure, responsible AI solutions that advance the future of higher education."

A National Model for Digital Excellence

These dual announcements highlight UDST's pivotal role in advancing Qatar's digital transformation agenda. By deploying both Microsoft agentic AI for operations and Google Cloud generative AI for student life, the university is building an integrated AI ecosystem that elevates the entire campus experience.

UDST continues to set new standards in digital maturity, positioning itself as a regional leader in applied AI across education, administration, and campus engagement.

UDST Honors Top Performing Students at the Distinguished Academic Awards Ceremony

University of Doha for Science and Technology (UDST) recently celebrated the remarkable achievements of its top students at the prestigious Annual Academic Awards Ceremony.

This year, the awards recognized a total of 50 outstanding undergraduates and graduates across various academic disciplines. The event was attended by Dr. Salem Al-Naemi, President of UDST, and featured Hind Al Kuwari, Talent Acquisition Specialist at Oryx, and Growth Advisor at Alumni Owned Business, Adeer, as a guest speaker.

Students were honored in eight categories: Academic Excellence Award, Academic Merit Award, Academic Distinction Award, Foundation Program Award, Industrial Trades Dean Award, Achievement Award, Applied Research Award, and Innovation Award.

The University proudly presented the Academic Excellence Awards to students with the highest weighted averages in their respective programs. For the Master's Degree, the Academic Excellence Award went to Tasneem Omer Madebo, a student in the College of Health Sciences, Master of Science in Diabetes Care and Patient Education. The Bachelor's Degree award was presented to Tasnim Hassan Soliman from the College of Health Sciences, Bachelor of Science in Pharmacy Technology. The Advanced Diploma honor was awarded to Abdulla Obaid Al-Shamari of the College of Engineering and Technology, Advanced Diploma in Chemical and Processing Engineering Technology. And the Two-Year Diploma Academic Excellence Award was presented to Thabshira Sahanath Murichandiyil from the College of Health Sciences, Diploma in Pharmacy Technology.

Reflecting on the occasion, Dr. Salem Al-Naemi, President of UDST, said: "Recognizing our students' exceptional achievements reminds us of the boundless potential that education can unlock. Each award presented today represents a story of determination, curiosity, and purpose, qualities that define the UDST community. Our role as educators is to cultivate these strengths and guide our students toward becoming innovators and changemakers who will contribute to Qatar's growth and global progress. Today's celebration is a reflection of our shared belief in excellence as a way of life."

The Innovation Award was presented to Ayomide Alabi from the College of Business, Bachelor of Business Administration in Applied Accounting, for his role in leading the team project ZAUN App, an AI-powered productivity platform that combines to-do lists and calendars into a dynamic, behavior-based scheduling system. The app's achievements, including third place in the Al Fikra Entrepreneurship competition, winning the DMZ-UHUB Pitch, and acceptance into the QSTP INCUB8 Program, highlight Ayomide's leadership and innovation in technology. The project is also entered in the INJAZ Qatar Universities competition and the Qatar Web Summit 2026.

The other Innovation Award went to Amelda Zalva Zahira from the College of Computing and Information Technology, Bachelor of Science in Data Science and Artificial Intelligence, for her participation in the Hackathon event 'Reboot the Earth' with her team, HarvestHub which secured second place, showcased her creativity and leadership in technological innovation.

The Applied Research Award went to Ralph Benedict Capili of the College of Engineering and Technology, Bachelor of Science in Chemical Engineering - Processing Engineering, recognized for his outstanding research and his scholarly contributions include two peer-reviewed journal publications and a presentation at the London International Youth Science Forum. Also, his achievements in design and innovation are further highlighted by the UNESCO 2023 Future Designer IIDA Bronze Medal, recognition at the Qatar Youth Science Forum, and a first runner-up award at UDST Skills Day.

All recipients of the Academic Excellence and Academic Merit Awards received monetary awards, as well as University certificates, with distinctions noted on their official transcripts. UDST's Annual Awards Ceremony reinforces the University's dedication to cultivating an environment of academic excellence and innovation, making it a key annual event that inspires and honors exceptional contributions to society.

Hosting Career Fair 2025, Connecting Students with Leading Employers

University of Doha for Science and Technology (UDST) proudly organized Career Fair 2025, welcoming participation from over 95 local and international companies representing key industries across Qatar and beyond. The two-day event, organized by the Student Central Services Department, provided over 2450 opportunities for full-time and part-time employment, sponsorships, internships, and cooperative training. The event was inaugurated by Dr. Salem Al-Naemi, President of UDST, in the presence of H.E. Dr. Mohammed Saleh Al-Sada, Chairman of UDST's Board of Trustees, and Dr. Mohammed Yousef Al-Mulla, Vice-Chair of UDST's Board of Trustees and Managing Director and CEO of Qatar Petrochemical Company (QAPCO) and attended by UDST students, alumni, and high school students exploring their future career paths.

The Career Fair serves as one of UDST's flagship annual events, offering students and graduates a direct gateway to industry leaders, while helping employers connect with highly skilled and job-ready talent. Throughout the event, attendees engaged in live interviews, networking sessions, and career development activities, reflecting UDST's applied learning approach that bridges education with real-world experience.

In line with its commitment to sustainability, UDST ensured the event remained entirely paperless, with students submitting their CVs and applications through the University's digital application system. This initiative highlights UDST's ongoing dedication to adopting eco-friendly and innovative event practices that align with Qatar National Vision 2030's sustainability goals.

Dr. Salem Al-Naemi, President of UDST, expressed his pride in the event's continued success: "Career Fair represents a pivotal milestone in the University's ongoing efforts to empower its students and alumni, preparing them for active participation in the job market. Guided by our mission of applied education, we are committed to building strong partnerships with public and private sector institutions, ensuring that our graduates are well-equipped to contribute to a national economy driven by knowledge and innovation."

With participation from sectors such as energy, construction, banking, finance, healthcare, IT, and public services, the event demonstrated UDST's growing influence in linking education to real-world careers.

In preparation for the fair, UDST organized a series of career-readiness workshops and CV and interview coaching sessions over the past weeks, empowering students with essential skills and confidence to seize opportunities during the event.

Following the remarkable achievements of Career Fair 2024 which hosted 80 organizations, welcomed over 2,000 students and alumni, and received more than 14,200 CVs leading to over 1,200 employment and internship opportunities, the 2025 edition stands as a testament to UDST's continued leadership in fostering industry engagement and career readiness among its students.

Hosting 4th Symposium on Diabetes Care

UDST proudly hosted the 4th Symposium on Diabetes Care under the theme "Transforming Diabetes Care for Well-Being: Innovations in Education, Research, and Person-Centered Practice." Organized in collaboration with Hamad Medical Corporation and supported by the Ministry of Public Health, Primary Health Care Corporation, Sidra Medicine, and The View Hospital in affiliation with Cedars-Sinai, the event brought together leading national and international healthcare experts to discuss advances, challenges, and opportunities in diabetes care and metabolic health.

The symposium featured keynote lectures, expert talks, and panel discussions covering diabetes remission, cardiovascular risk management, holistic care, and the integration of mental health in diabetes management. Attendees included healthcare professionals, researchers, and students from across Qatar. An accompanying exhibition highlighted the contributions of institutions advancing diabetes research, education, and care.

The event reaffirmed UDST's commitment to advancing healthcare education and fostering collaborative approaches that support Qatar's national vision for preventive medicine and well-being.

Hosting Conference on Technological Innovations for Cancer Risk Reduction and Detection

UDST, in collaboration with the Qatar Cancer Society, recently hosted the Technological Innovations for Cancer Risk Reduction and Detection Conference, uniting national and international experts to explore cutting-edge approaches to cancer prevention, early detection, and community well-being.

The event featured keynote presentations from representatives of the World Health Organization's International Agency for Research on Cancer and the WHO Regional Office for the Eastern Mediterranean, focusing on applied research, interdisciplinary collaboration, and alignment with national and global health priorities.

Highlights included innovations in artificial intelligence and emerging technologies aimed at reducing cancer risk and improving early detection. Students actively participated through research presentations, innovation showcases, and interactive sessions, fostering the next generation of healthcare technology leaders. A dedicated poster exhibit shared the latest scientific evidence, practical strategies, and national priorities for cancer prevention and early detection.

By bringing together global experts, local institutions, and students, the conference reinforced UDST's role as a hub for innovation, research, and community engagement, advancing healthcare technology in line with Qatar National Vision 2030.

Representing Qatar at the 10th World InterUniversities Championships in Barcelona

Dr. Zakaria Maamar Highlights Digital Innovation in Strategic Engagement with Red Hat

UDST proudly represented Qatar at the 10th World InterUniversities Championships in Barcelona, Spain, marking a significant moment for the university on the global sports stage. As the only institution from Qatar to participate, UDST joined more than 5,000 athletes from universities around the world, demonstrating strong performance across multiple sporting categories.

Student-athletes competed in men's football, badminton, swimming, track, and women's volleyball, achieving a total of seven medals: two gold, three silver, and two bronze. In badminton, Muhammad Gayuh Wijaya secured a gold medal in the men's singles event, contributing to the team's third-place overall finish.

The swimming delegation delivered one of UDST's strongest performances, also placing third overall. Abdallah Alkhaldi earned silver in the 50m fly, while Ahmed Diab took silver in the 50m breaststroke and bronze in the 200m medley. Youssef Gamea added a bronze in the 50m freestyle. The relay team of Abdullah Elghamry, Abdallah Alkhaldi, Ahmed Diab, and Youssef Gamea claimed gold in the 4x50 medley relay, with Elghamry also taking silver in the 50m backstroke.

In track, Jamal Hairane secured a commendable fifth-place finish in the 800m run.

The championships offered UDST athletes' valuable international exposure, strengthened cross-cultural engagement, and further showcased the university's growing presence in global university sports.

UDST, represented by Dr. Zakaria Maamar, Dean of the College of Computing and Information Technology, participated in a strategic discussion with Red Hat during a major technology event focused on Qatar's digital advancement. Dr. Maamar highlighted how Red Hat's open-source technologies, including containerization, automation, artificial intelligence, and modern cloud platforms, directly contribute to building a knowledge-based economy aligned with Qatar National Vision 2030.

As part of the collaboration, UDST is integrating Red Hat OpenShift and OpenShift AI into student capstone projects, allowing learners to apply theoretical concepts through real industry tools. Dr. Maamar emphasized that this approach significantly strengthens workforce readiness by equipping students with practical skills that reflect the needs of Qatar's rapidly evolving digital landscape.

He also noted the added value of combining UDST's applied academic programs with Red Hat's industry certifications, creating graduates with a stronger competitive edge locally and internationally. The engagement concluded with a shared commitment to expand future initiatives that further empower Qatar's youth and support national digital transformation efforts.

Appointed Lead University for Regional Sustainability Innovation Hubs

UDST has been announced as the lead university developing Sustainability Innovation Hubs for Community and Industry Engagement for the Middle East, as part of the South-South University Cooperation Network (SUCN) 2026–2030. The initiative, involving 69 universities and partners from across the Global South, aims to strengthen collaboration in sustainability and applied innovation. Professor Michael Phillips, serving as UDST's Focal Point, will lead engagement with institutions across Asia, Africa, Latin America, and the Caribbean.

From November 4 to 6, 2025, Professor Phillips and UDST Chemical Engineering graduate Sruthi Udayakumar participated as invited speakers in the session "Scaling Up Investments in Youth for Social Justice and Decent Work" during the Second World Summit for Social Development, organized by the United Nations Youth Office. Representing UDST, Sruthi, currently working as a Research Assistant for the Hydrogel Project under the Centers of Excellence, highlighted the critical role of TVET and applied learning in advancing youth-led innovation, showcasing UDST's Bokashi bucket solution for food waste.

Excelling at the 17th UREP Competition with Multiple First-Ever Wins

The University of Doha for Science and Technology (UDST) achieved remarkable success at the 17th Undergraduate Research Experience Program (UREP) Competition, organized by QRDI Council at HBKU Research Complex. The event brought together students from top universities across Qatar, showcasing innovative projects in robotics, sustainable energy, nanotechnology, smart agriculture, and digital transformation.

UDST secured several landmark achievements:

Poster Competition

- **1st Prize: Rahma – A cross-platform app for clothes donation**
  - Supervisor: Dr. Wagdi Alrawagfeh
  - Students: Asmaa Zaoud, Syeda Kashfeen Zehra, Ghassan Al Noubani, Fatima AbouMaali, Meimouna Hamed, Moza Al-Derhim, Khaled Alharami

- **3rd Prize: Smart Outcome-Driven Remedial Course Generator**
  - Supervisor: Dr. Wagdi Alrawagfeh
  - Students: Sadia Abdulhalim, Osama Abdul Khalique, Amna Alkubaisi, Saeed Farah, Shifa Mhaskar, Rakif Khan Pathan

Oral Competition

- **3rd Place: Hybrid Life Cycle Sustainability Assessment of Blue Ammonia Supply Chain**
  - Supervisor: Dr. Hussein Al-Yafei
  - Students: Hamad Al-Mannai, Talal Al-Tamimi, Hajar Nasr, Bader Aldelayel, Hiba Ibrahim, Noor Hazim

UDST also celebrated its first-ever **BRIO Award** for a food security project, supervised by Dr. Bahman and Dr. Amin Esmaeili. These achievements reflect UDST's commitment to research excellence, innovation, and advancing Qatar's national vision.

Faculty and Students Shine at Climate, Health, and Environment 2025 Conference

Faculty and students from the College of Health Sciences at the University of Doha for Science and Technology made a notable impact at CHE2025: Exploring the Nexus of Climate, Health, and Environment, hosted by Weill Cornell Medicine–Qatar. The conference brought together international experts to discuss the links between climate and public health.

UDST faculty members Norr Hassan and Dr. Ravi Rangarajan presented research on regional health priorities. Norr Hassan earned the Best Poster Presentation award for her study on climate change and mycotoxin production in Qatar, reflecting the university's focus on applied research with local significance.

Students participated in plenary sessions and expert panels covering sustainable healthcare, air quality, and climate-resilient policies. Their engagement provided practical insights into emerging challenges in the MENA region and reinforced UDST's commitment to hands-on learning and professional development.

Signing Memorandum of Understanding with Nakilat to Advance Maritime Education and Training

UDST has signed a Memorandum of Understanding with Qatar Gas Transport Company Ltd. (Nakilat) to strengthen cooperation in maritime education, training, and applied research. The agreement establishes a framework to support the development of UDST's Marine Engineering Technology program while creating practical training and future employment pathways for students entering Qatar's growing maritime sector.

The partnership aims to enhance academic–industry integration by enabling collaborative initiatives in marine technology, innovation, and workforce development. It also aligns with Qatar's long-term vision to build national talent and expand capabilities in key strategic industries.

Through this MoU, UDST and Nakilat will jointly explore opportunities to elevate maritime studies, expand access to specialized training environments, and encourage future collaboration in research, professional development, and skills advancement for Qatar's next generation of maritime professionals.

Beach Cleanup to Foster Environmental Awareness and Sustainability

UDST co-organized a beach cleanup at Al Wakrah Public Beach as part of Qatar Sustainability Week. The initiative was held in collaboration with the Ministry of Youth and Sports, the Ministry of Municipality, and the Friends of the Environment Center Qatar, with support from Qatar Petrochemical Company and energy sector partners. Around 150 students actively participated in marine conservation efforts.

The cleanup aimed to raise awareness of marine pollution, particularly plastic waste, and its effects on coastal and marine ecosystems. Students gained practical experience in environmental protection, learning about waste classification, recycling techniques, and the impact of pollutants on biodiversity. An interactive discussion encouraged participants to reflect on their experience and explore solutions to reduce marine pollution.

UDST Students Shine at WFF 2025 Flagship Event in Rome

UDST Students representing Qatar's National Youth Chapter of the World Food Forum (WFF), participated in the WFF 2025 Flagship Event at FAO Headquarters in Rome. The Ministry of Municipality-led delegation engaged in high-level panels, youth assemblies, and FAO's inaugural global exhibition, "From Seeds to Foods," exploring innovations in climate-smart agriculture, hydroponics, precision farming, AI-driven solutions, and traditional food systems.

UDST delegates contributed actively: Chapter Chair Abdulrahman Al-Kuwari spoke on youth excellence initiatives; Vice Chair Majd Al-Kuwari presented local projects enhancing food security; IT Lead Ahmed Safari shared Qatar's land management strategies; and Dr. Amin Esmaeili participated in the Transformative Research Challenge Finals. The delegation also met FAO leadership, strengthening Qatar's role in global youth-led agrifood innovation.

Hosting Engaging Science Fest

The College of General Education recently hosted Science Fest, an interactive, hands-on event designed to spark curiosity and showcase the relevance of science in everyday life. Organized by the Outreach Committee in collaboration with faculty from the science department and supported by student volunteers, the event welcomed students eager to explore a variety of scientific concepts.

Participants engaged in activities across multiple disciplines. In Physics, they measured grip strength, explored gravity, and observed how fiber optics transmit light. Biology activities included DNA extraction, blood typing, fingerprint analysis, and testing foods to raise awareness about diabetes. At the Chemistry booth, students investigated a simulated crime scene, experimented with water purification systems, and interacted with virtual reality periodic tables.

College of Health Sciences Marks Lung Health Day, Inspiring Future Respiratory Therapists

The Respiratory Therapy Program at the College of Health Sciences celebrated Lung Health Day, joining professionals worldwide in raising awareness about respiratory wellness. Observed during National Respiratory Care Week, the event highlights the critical role of respiratory therapy in managing conditions such as asthma, COPD, and other pulmonary diseases, while offering students a hands-on perspective on their future profession.

Throughout the week, students hosted interactive exhibits and demonstrations on campus and at Sidra Medicine, educating visitors about the respiratory system and disease-specific management across all patient populations.

The program also welcomed Dr. Taseer F. Din, Consultant Pediatric Otolaryngologist and Assistant Professor at Weill Cornell Medicine – Qatar, who delivered an engaging lecture on pediatric airway reconstruction surgeries, providing students with valuable insights into advanced respiratory care.

Celebrating World Sustainability Day: Student Creativity in Action

The Foundation Program Unit at UDST marked World Sustainability Day with a week of student-led creativity and reflection, reinforcing the importance of environmental awareness and individual responsibility. Observed globally on the last Wednesday of October, the day serves as a reminder to adopt sustainable practices that protect the planet for future generations.

Two engaging activities brought the celebration to life, the One World, Many Voices Writing Competition and the My Carbon Footprint Graph and Art Challenge. Students expressed their ideas through writing, art, and data visualization, exploring how everyday choices impact the environment.

Faculty from the Foundation Program Unit guided and evaluated the submissions, creating an encouraging space for students to connect academic skills with sustainability themes. Through these initiatives, the Unit highlighted how education can inspire meaningful environmental action and empower students to become advocates for a more sustainable future.

Hosting University of Sharjah Delegation to Strengthen Academic Collaboration

UDST hosted a delegation from the University of Sharjah for an official visit aimed at strengthening academic collaboration and showcasing UDST's advanced teaching and learning facilities. The visit began with a welcoming session and an introductory meeting between representatives of both institutions, highlighting shared priorities in applied education and future partnership opportunities.

The delegation toured several of UDST's state-of-the-art laboratories and specialized learning environments across its colleges. At the College of Engineering and Technology, guests explored the Mechanical and Electrical Laboratories, gaining insight into hands-on training approaches used to prepare engineering students for industry needs. The visit continued at the College of Computing and Information Technology, where the Cyber Security, Data Science, and AI laboratories demonstrated UDST's capabilities in emerging digital fields.

The College of Business showcased its modern Trading Room, equipped with LSEG technology, followed by a visit to the College of Health Sciences' Nursing Laboratory. The tour emphasized UDST's commitment to applied, experiential learning and its ongoing efforts to build meaningful academic partnerships.

DCMP Students Gain Firsthand Media Industry Experience at Qatar News Agency

Students from the Digital Communication and Media Production program visited Qatar News Agency as part of their experiential learning initiative, gaining firsthand exposure to Qatar's dynamic media landscape. The visit provided an in-depth understanding of QNA's history, mission, and its vital role in shaping the country's news ecosystem.

During the tour, students engaged in interactive discussions with professionals from QNA's Public Relations and Communication Department, who shared insights into the agency's operations, evolution, and contributions to national and international media. The experience allowed students to connect classroom learning with real-world practices, enhancing their appreciation for journalism, communication strategies, and the impact of credible news dissemination.

UHUB Faculty in Residence: Dr. Amani Alabed

In this second session, Dr Amani guided participants through a structured approach to recognising real AI opportunities and distinguishing between ideas that create strategic value and those that do not. The session focused on how to evaluate AI feasibility and impact through data readiness, organisational alignment, and the decision to build, buy, or license technology.

Participants worked through practical scenarios, applying these frameworks to assess data quality, cost, and competitive advantage. The exercise challenged teams to move beyond enthusiasm for AI and to engage with it as a disciplined process that connects opportunity with measurable outcomes. By the end, discussions reflected a more mature understanding of how to embed AI responsibly and effectively within business and institutional contexts.

Through this ongoing series, UHUB is building a culture of applied innovation across UDST, helping students and faculty turn insight into capability and strategy into tangible progress.

Showcasing Startup Talent at UDST Career Fair 2025
UHUB proudly participated in this year's UDST Career Fair, an annual event that brings students, alumni, and industry partners together to explore meaningful pathways into the workforce. This event offered a vital opportunity for its startups to step into the spotlight, present their ventures, and scout for passionate talent ready to join fast-growing and dynamic projects.
Several UHUB startups were featured this year, showcasing opportunities across a range of career entry points. Startup teams engaged directly with students,

sharing insights into early-stage work environments and the unique learning experiences that come with joining startups.

Students showed strong interest and engagement in the hands-on nature of the roles presented and how they could contribute directly to market validation, MVP development, and customer engagement.

UHUB's participation highlights its ongoing commitment to supporting student entrepreneurship at UDST and strengthening the bridge between academic learning and real-world innovation.

HUB Hosts November Entrepreneur-in-Residence Workshop with Rasha Al Sulaiti

UHUB welcomed its November Entrepreneur in Residence, Rasha Al Sulaiti, a Qatari entrepreneur and consultant. The workshop, "Idea Generation: Building Innovative Business Concepts," introduced students to the early stages of venture development. Participants explored real market challenges, discovered how to transform opportunities into workable ideas, and used Lego-based activities to break down concepts in a simple and creative format.

Students took part in open discussions and practical exercises that encouraged hands-on idea development. The session also emphasized market understanding, such as defining market size, identifying market needs, and determining where a new idea fits within the broader landscape.

UHUB's Entrepreneur-in-Residence Series continues to offer students expert insights and real-world perspectives, strengthening the entrepreneurial mindset across UDST.